

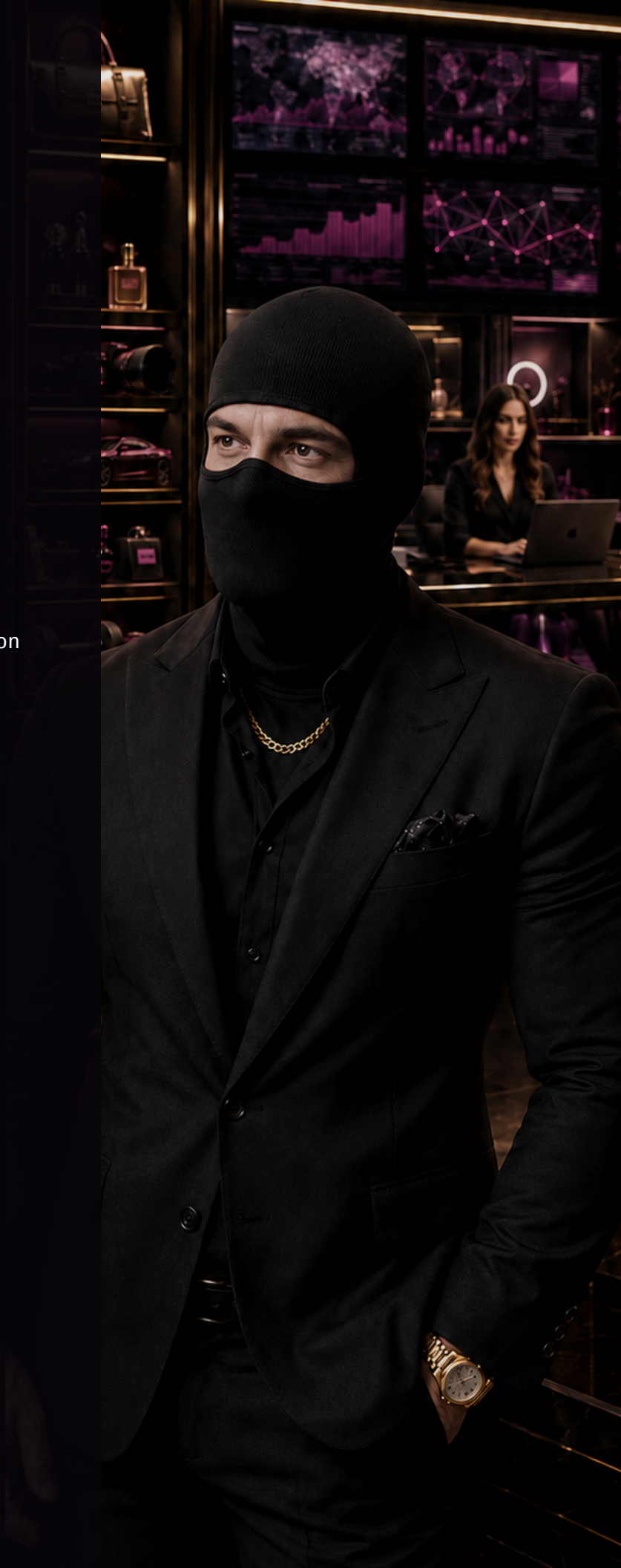
MAC CASTING FREE CREATOR BUSINESS GUIDE

THE AFFILIATE MARKETING BLUEPRINT

How women creators turn trust, taste and attention into tracked, diversified partnership income.

100+ VERIFIED ROUTES TIKTOK SHOP 30-DAY PLAN

MAC CASTING THE CREATOR BUSINESS SERIES



THE MAC STANDARD

Read this before you chase a link

This is a business-building guide not an earnings promise, legal opinion, medical instruction or guarantee of program acceptance.

Verified as of July 26, 2026. Affiliate programs, rates, cookies, geography, eligibility and availability change.

Apply through official pages. Never pay a stranger for a guaranteed approval, code or brand contact.

Disclose every material connection. Commission, gifts, discounts, travel and paid campaigns all count.

Make only claims you can prove. This is especially important in beauty, wellness, supplements, finance and real estate.

Illustrative math is not a promise. Your results depend on audience fit, trust, traffic, conversion, refunds, attribution and the offer.

MODERN AMINOS

Included at your request. Its verified public route is a Give \$30 / Get \$30 rewards referral. Any cash creator arrangement must be negotiated directly in writing. Products are presented strictly for laboratory/research use only; no human-use, health, treatment or performance claims.

The goal is not to make you afraid to market. The goal is to make you professional enough that brands trust you, customers believe you and your business can last.

YOU DO NOT NEED MORE RANDOM LINKS

A message from MAC

You need a system that makes the right recommendation feel inevitable.



MAC teaches the structure: attention trust intent tracked conversion retention.

Listen to me: brands do not pay only for beauty. They pay for access, trust, positioning, conversion and repeatable attention. Those are business assets and they can be built.

I created this blueprint because too many women are posting every day, helping people choose what to wear, buy, book, download and try, while somebody else collects the revenue. That ends when you learn to connect your influence to an offer, a tracked path and a professional follow-up system.

You are not here to become a billboard. You are here to become a trusted filter. Your audience should know what you stand for, what you refuse to recommend and why your taste saves them time.

I am giving you the map. Your job is to execute it with discipline. MAC

DO THIS TODAY

Your 60-minute quick start

Do not wait until the entire guide is finished to make your first move.

01	Choose one money niche Select the category where your audience already asks questions or copies your choices.
02	Create one link home Use a storefront, landing page or organized link hub with one clear primary action.
03	Apply to three doors Choose one network, one direct brand and one recurring/high-ticket opportunity.
04	Publish one buyer-helping post Demonstrate, compare or solve a problem. Add a disclosure and exact link.
05	Track the result Record views, clicks, sales, revenue, refunds and the next test.

RULE

One clear niche + one useful recommendation + one tracked path is worth more than twenty random links buried in a bio.

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A premium operating guide for partnership income.

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SECTION ONE

BUILD THE AFFILIATE BUSINESS

The money is not in the link. The money is in the trust system surrounding the link.

POSITION PROVE CONVERT

MAC CASTING THE CREATOR BUSINESS SERIES

THE BUSINESS MODEL

What affiliate marketing actually is

You introduce the right person to the right solution and earn when a tracked action qualifies.

1

ATTENTION

Public content earns the click.

2

TRUST

Proof and personality lower resistance.

3

INTENT

One clear problem meets one useful offer.

4

CONVERSION

A tracked link turns interest into a sale.

5

RETENTION

Email and recurring offers compound.

Affiliate commission: a percentage or fixed amount after a qualifying sale, lead or trial.

Referral credit: store credit or account credit not cash after a qualifying referral.

Creator campaign: a flat fee, product, travel or performance bonus for agreed content.

Recurring commission: repeated payout while the referred customer remains eligible.

Hybrid deal: flat creative fee + affiliate upside + gifting or licensing.

MAC TRUTH

Your content creates the demand. Your tracking proves the value. Your reporting gives you leverage to negotiate better terms.

THE MAC AFFILIATE ENGINE

The five assets you are building

A creator business becomes valuable when the system works without depending on one viral post.

1. POSITIONING

A recognizable reason people follow your taste, methods or decisions.

2. PROOF

Useful content, demonstrations, comparisons, experience and transparent results.

3. PATH

A clear link hub, storefront, landing page or email path.

4. PARTNERSHIPS

A portfolio of offers that fit different needs, budgets and buying moments.

5. MEASUREMENT

Click, conversion, revenue, refund and customer-value data.

MAC's objective

Build an asset brands want access to not an account begging for free product.



Different niches. Same engine: clear identity, relevant offer, measurable action.

WHY PEOPLE BUY THROUGH YOU

The trust equation

Trust is not a vibe. It is a set of signals you repeat.

Signal	What the buyer sees	What you do
Specificity	This is for me.	Name the exact use case, audience, budget and tradeoff.
Demonstration	I understand how it works.	Show the product, process, screen or result in context.
Honesty	She is not hiding the downside.	Say who should skip it and what you did not like.
Consistency	This recommendation fits her identity.	Stay inside your money niche and values.
Disclosure	I know how she benefits.	Use a clear, hard-to-miss #ad / affiliate disclosure.

The fastest way to destroy an affiliate business is to recommend everything. The fastest way to grow one is to become known for protecting the buyer from bad choices.

EARNINGS MATH WITHOUT FANTASY

The revenue equation

Use the equation to improve the business instead of guessing.

FORMULA

Qualified views click-through rate conversion rate average order value commission rate = estimated commission.

Scenario	Views	Clicks	Sales	AOV	Rate	Est.
Starter post	5,000	100 (2%)	3 (3%)	\$80	10%	\$24
Trained campaign	100,000	1,500 (1.5%)	60 (4%)	\$120	10%	\$720
High-ticket	5,000	200 (4%)	10 (5%)	\$1,000	10%	\$1,000
Recurring SaaS	25 retained customers			\$50/mo	30%	\$375/mo

IMPORTANT

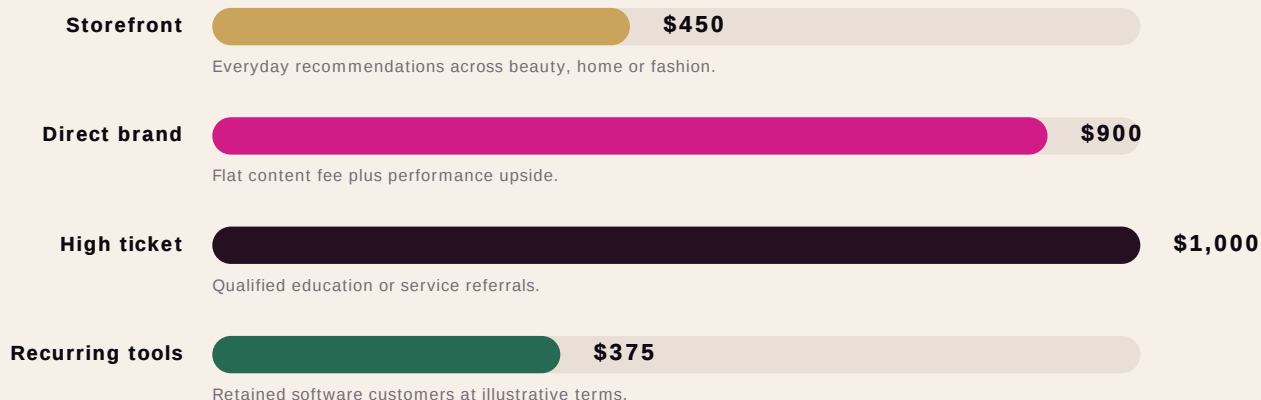
These are teaching examples, not projected or guaranteed results. Refunds, attribution rules, geography, taxes and program eligibility affect actual payout.

HOW THE MONEY CAN COMPOUND

A diversified creator-income stack

The strongest model combines fast-moving products, high-trust offers and recurring revenue.

ILLUSTRATIVE MONTHLY REVENUE STACK



Illustrative combined total: \$2,725/month. That is not a promise. It shows why one audience can support several aligned revenue streams without pushing the same product every day.

Use storefront products for frequent, accessible buying moments.

Use direct brand deals to get paid for production and access not only sales.

Use high-ticket offers when the audience has serious purchase intent.

Use recurring tools when you can teach a workflow people continue using.

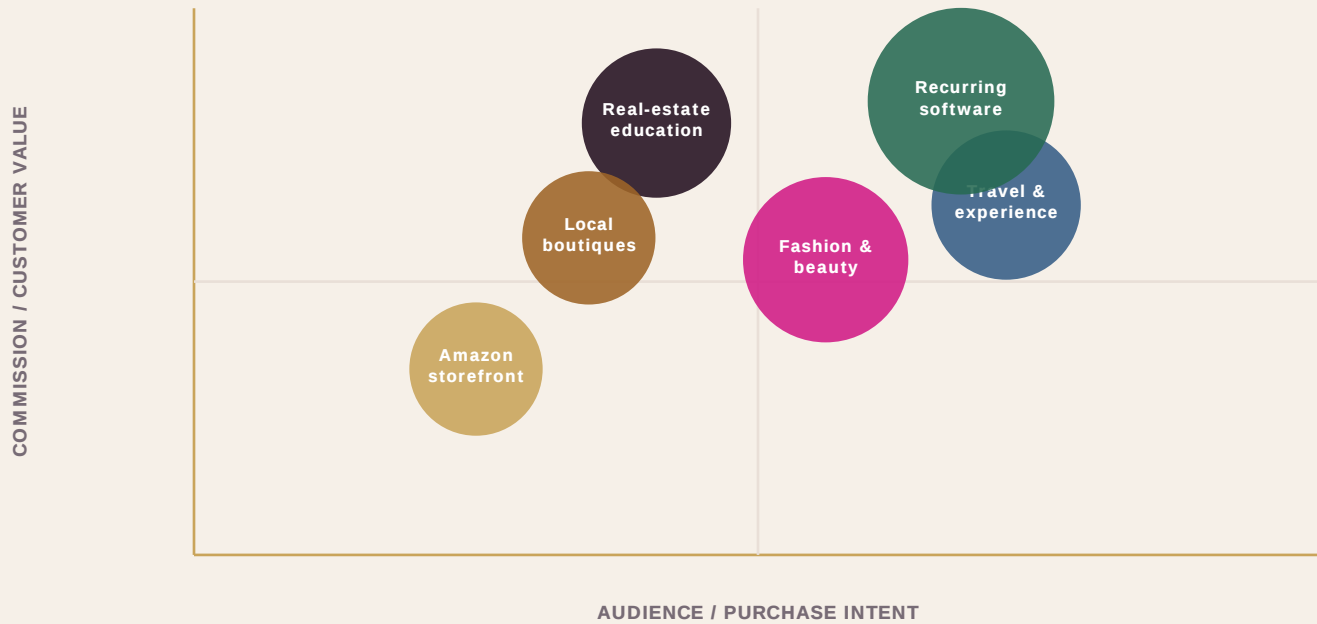
MAC MOVE

Do not add a new income stream because it exists. Add it because it serves the same woman at a different point in her life or business.

POSITIONING DECISION

Choose your money niche

Your niche is not a cage. It is the first clear reason buyers and brands remember you.



Low intent / low commission: use for reach, trust and frequent buying moments.

High intent / high value: use for education, tutorials, email capture and longer decision cycles.

Your best starting point: a category you already use, can demonstrate and can discuss honestly for twelve months.

CHOOSE ONE

Write: I help [specific woman] choose [category] so she can [desired result] without [frustration]. That sentence becomes your content filter.

THE MAC PARTNERSHIP FILTER

Score the offer before you promote it

A high rate cannot rescue a bad fit.

Factor	0 points	1 point	2 points
Audience fit	Rarely relevant	Sometimes relevant	Asked for repeatedly
Trust	Never used / cannot verify	Can test	Use and understand
Economics	Unclear / weak	Acceptable	Strong or recurring
Tracking	No reliable attribution	Basic code	Dashboard + link + code
Brand risk	Claims/policy concerns	Needs review	Clear compliant terms
Content depth	One post only	Several angles	Evergreen series

DECISION

9-12: priority test. 6-8: test carefully. 0-5: skip or renegotiate. Protecting your audience is part of the commission strategy.

SECTION TWO

THE VERIFIED OPPORTUNITY DIRECTORY

Apply now, pitch directly, earn an invite or watch the door without wasting your time.

OFFICIAL ROUTES CURRENT STATUS

MAC CASTING THE CREATOR BUSINESS SERIES

DO NOT MASS-APPLY

How to use the directory

Build a portfolio of aligned doors instead of collecting accounts you never use.

Status	Meaning	Your move
APPLY NOW	A public application or registration route was verified.	Check geography and eligibility; apply with niche-specific proof.
DIRECT PITCH	No suitable public cash route was verified.	Propose a written pilot with tracking, deliverables and terms.
INVITE ONLY	The brand/network controls entry through invitations.	Build proof and get the brand relationship first.
WATCHLIST	Closed, campaign-based or newly announced.	Prepare content; monitor official sources; do not force it.
ADVANCED / FEES	Costs or obligations can outweigh beginner revenue.	Model profit before joining.
REFERRAL CREDIT	Public route pays account/store credit, not cash.	Use it honestly or negotiate a separate cash agreement.

THREE-DOOR RULE

Start with one broad network, one category brand and one direct or recurring offer. Publish long enough to learn before adding more.

VERIFIED OPPORTUNITY DIRECTORY 1 OF 4

Storefronts & Networks

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Amazon Associates

[APPLY NOW](#)

Best for: Broad lifestyle, beauty, home, fashion, books, auto and gaming storefronts.

Public economics: Category-dependent public rates: 20% Amazon Games, 10% Luxury Beauty, 7% Amazon Haul, 4.5% Books/Kitchen/Automotive, 4% Apparel and 3% many lifestyle categories.

MAC move: Build one storefront around a single identity. Use comparison content and link the exact product not a random homepage.

Official URL: <https://affiliate-program.amazon.com/help/node/topic/GRXPHT8U84RAYDXZ>

ShopMy

[APPLY NOW](#)

Best for: Fashion, beauty, luxury, wellness, home and creator storefronts.

Public economics: ShopMy publicly describes 45,000+ brand partners and typical commissions of 10-30%, plus paid brand opportunities.

MAC move: Apply with a polished feed and five example collections. Treat each collection as a buyer's guide, not a junk drawer.

Official URL: <https://shopmy.us/home/brands/discover>

LTK Creator

[APPLY NOW](#)

Best for: Fashion, beauty, home, family, fitness and lifestyle creators with engaged audiences.

Public economics: Creator storefront access across 7,000+ retailers; individual rates vary by retailer and program.

MAC move: Show consistent shoppable content before applying. A smaller audience with purchase intent beats a large passive one.

Official URL: <https://company.shopltk.com/en/creator>

Walmart Creator

[APPLY NOW](#)

Best for: Affordable fashion, home, beauty, family, food and everyday utility.

Public economics: Storefront and commission tools; rates vary. U.S. creators must be 18+ and satisfy program requirements.

MAC move: Build 'under \$25,' 'weekly restock,' and 'dupe' collections. Utility wins here.

Official URL: <https://creator.walmart.com/>

VERIFIED OPPORTUNITY DIRECTORY 2 OF 4

Storefronts & Networks

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

TikTok Shop Creator

[APPLY NOW](#)

Best for: Short-form creators who can demonstrate products clearly on camera.

Public economics: Seller-set commission rates. U.S. affiliate creators generally need 1,000 followers, age 18+, identity verification and policy compliance.

MAC move: Start with products you can show in use. Hook, proof, objection, result and one direct CTA.

Official URL: https://seller-us.tiktok.com/university/essay?default_language=en&identity=1&knowledge_id=7608640301074219

Etsy Creator Collective

[APPLY NOW](#)

Best for: Boutique, gifts, bridal, decor, fashion accessories and handmade discovery.

Public economics: Creators generally need 500+ followers; Etsy lists commissions and a seven-day Creator Collective cookie window.

MAC move: Create occasion-based lists: birthdays, bridal, apartment upgrades, creator-room decor.

Official URL: <https://www.etsy.com/affiliates>

eBay Partner Network / Ambassador

[APPLY NOW](#)

Best for: Collectibles, luxury resale, auto parts, tech, fashion and deal discovery.

Public economics: Public category rates commonly run 1-6%; a qualifying buy-now action generally uses a 24-hour window. Some items are excluded.

MAC move: Use exact-item links and urgency honestly. For auto, teach fitment and compatibility instead of just showing the item.

Official URL: <https://partnernetwork.ebay.com/solutions/step-1-understanding-cookies-commissions-and-getting-paid>

Awin

[APPLY NOW](#)

Best for: Creators who want one account connecting them to fashion, travel, beauty, fitness and retail brands.

Public economics: Awin markets access to 30,000+ advertisers. Public rates depend on each brand.

MAC move: Apply to five brands whose customers already match your audience. Do not scatter applications across twenty unrelated niches.

Official URL: <https://www.awin.com/gb/publishers/content-creator-influencer>

VERIFIED OPPORTUNITY DIRECTORY 3 OF 4

Storefronts & Networks

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

impact.com Marketplace

[APPLY NOW](#)

Best for: Creators ready to manage brand contracts, tracking, deliverables and payouts in one place.

Public economics: Terms vary by brand and can include affiliate commission, product gifting or paid campaigns.

MAC move: Complete your profile like a media kit: niche, geography, platforms, audience proof and content examples.

Official URL: <https://impact.com/>

Later Influence

[APPLY NOW](#)

Best for: Lifestyle creators seeking campaign discovery plus affiliate and brand opportunities.

Public economics: Free creator marketplace; campaign and affiliate economics vary by brand.

MAC move: Upload your strongest proof-of-concept posts and keep your availability current.

Official URL: <https://later.com/influencer-creator-program/>

Levanta

[APPLY NOW](#)

Best for: Amazon-focused creators who want direct relationships with participating marketplace brands.

Public economics: Levanta states creator access is free and it does not take a cut from creator commission.

MAC move: Use it to find higher-intent Amazon brands after you know which categories already convert for you.

Official URL: <https://levanta.io/>

CJ Publisher

[APPLY NOW](#)

Best for: Creators and publishers who want one account for retail, travel, finance, software and lifestyle advertisers.

Public economics: Publisher registration is free; commission, action type and eligibility are set by each advertiser.

MAC move: Complete the publisher profile before applying. Show the exact channels, content and audience you will use to drive traffic.

Official URL: <https://public.cj.com/signup/publisher>

VERIFIED OPPORTUNITY DIRECTORY 4 OF 4

Storefronts & Networks

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

FlexOffers Publisher

[APPLY NOW](#)

Best for: Creators who want broad access across retail, finance, travel, home, auto, beauty and services.

Public economics: FlexOffers publicly lists more than 12,000 advertiser programs; program rates and approval vary by advertiser.

MAC move: Use the network as a research floor, then choose only advertisers aligned to your audience and content proof.

Official URL: <https://www.flexoffers.com/publishers/>

Skimlinks

[APPLY NOW](#)

Best for: Editorial websites and creators publishing product-led articles or buyer guides.

Public economics: Skimlinks publicly describes access to 48,500 merchants across 50+ networks; revenue share and merchant rates vary.

MAC move: This route works best with evergreen articles and commerce content. Build useful pages that deserve search traffic.

Official URL: <https://www.skimlinks.com/signup/>

Rakuten Advertising Publisher

[APPLY NOW](#)

Best for: Creators and publishers seeking brand programs managed through Rakuten Advertising.

Public economics: Publisher registration is free. Individual advertisers set acceptance, commission, terms and geography.

MAC move: Prepare a complete channel description, audience proof and traffic plan before requesting advertiser relationships.

Official URL: <https://pubhelp.rakutenadvertising.com/hc/en-us/articles/20898125890573-Publisher-Sign-Up-Process>

Shopify Collabs

[INVITE ONLY](#)

Best for: Creators already in direct contact with Shopify merchants.

Public economics: Shopify states new open creator signups are not currently accepted; merchants can still send direct invitations.

MAC move: Pitch the brand first. Ask for a Collabs invitation only after the brand says yes.

Official URL: <https://help.shopify.com/en/manual/promoting-marketing/collabs>

MAC ASSIGNMENT

Storefronts & Networks: your move

Research is not progress until you choose a door, document the terms and publish the first conversion asset.

1 SHORTLIST

Circle three programs that match the same audience and buyer problem. Rank them by fit, trust, economics, tracking and content depth.

2 VERIFY

Type the printed official URL into your browser. Record geography, eligibility, commission or bounty, cookie window, payout schedule, prohibited traffic, usage rules and claims restrictions.

3 BUILD PROOF

Create one tutorial, comparison, buyer guide or demonstration before you apply. Show the brand exactly how you will create qualified demand.

4 MOVE

Apply to one public program and pitch one direct partner. Put a follow-up date on your calendar. Information only becomes income after you move.

SHORTLIST WORKSHEET

Target	Why it fits my buyer	Exact next action / date
1		
2		
3		

VERIFIED OPPORTUNITY DIRECTORY 1 OF 3

Luxury, Fashion & Boutique

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

FARFETCH

[APPLY NOW](#)

Best for: Luxury fashion, styling, editorial shopping guides and global audiences.

Public economics: Free program, global commission structure and 30-day cookie; rates vary by partner.

MAC move: Lead with styling expertise and buyer intent. Create complete looks, not isolated product drops.

Official URL: <https://www.farfetch.com/nz/pag1987.aspx>

NET-A-PORTER

[INVITE ONLY](#)

Best for: Established luxury fashion creators and editorial publishers.

Public economics: Public affiliate page lists invitation-only access and commissions up to 6%.

MAC move: Build six weeks of high-end editorial content before requesting consideration. Luxury buyers expect curation.

Official URL: <https://www.net-a-porter.com/en-fi/content/affiliates/>

REVOLVE

[APPLY NOW](#)

Best for: Trend-led women's fashion, event looks, vacation edits and festival content.

Public economics: Public program lists 5% commission and a seven-day cookie through CJ.

MAC move: Create occasion-based conversions: 'what I wore,' 'three ways to style,' and 'pack with me.'

Official URL: <https://www.revolve.com/affiliate>

The RealReal

[APPLY NOW](#)

Best for: Luxury resale, authentication education, closet edits and sustainable fashion.

Public economics: Commission terms vary; the public program welcomes fashion, luxury and lifestyle partners.

MAC move: Teach why the item is worth considering. Education creates trust in resale.

Official URL: <https://www.therealreal.com/affiliates>

VERIFIED OPPORTUNITY DIRECTORY 2 OF 3

Luxury, Fashion & Boutique

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

SSENSE

[APPLY NOW](#)

Best for: Established fashion creators, stylists and culture-led audiences.

Public economics: Public page lists a 30-day cookie and biweekly payments; rates are assigned by program.

MAC move: Submit a concise portfolio showing fashion authority and an identifiable audience.

Official URL: <https://www.ssense.com/en-us/affiliates>

Wolf & Badger Tastemakers

[APPLY NOW](#)

Best for: Independent, ethical and boutique fashion/beauty discovery.

Public economics: Commission through Impact plus possible account credit, gifting and collaborations.

MAC move: Build a recurring 'independent brand of the week' franchise that makes you valuable to small labels.

Official URL: <https://kb.wolfandbadger.com/introducing-the-wolf-badger-tastemakers-program>

Maison Covet Creators

[APPLY NOW](#)

Best for: Luxury discovery and high-end fashion content.

Public economics: Maison Covet says creators receive 50% of Maison Covet's earned commission not 50% of the sale.

MAC move: Read the compensation language precisely. Present your audience demographics and luxury purchase behavior.

Official URL: <https://www.maisoncovet.com/creators>

Nordstrom Affiliate Network

[APPLY NOW](#)

Best for: Fashion, beauty, accessories, home and occasion-led shopping content.

Public economics: Nordstrom's public page describes commission, a creator storefront and access to paid opportunities; accepted terms vary.

MAC move: Build complete occasion edits and demonstrate why each piece belongs in the look. Make the buyer's decision easier.

Official URL: <https://www.nordstrom.com/browse/affiliate-program>

VERIFIED OPPORTUNITY DIRECTORY 3 OF 3

Luxury, Fashion & Boutique

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Mytheresa Affiliate

[APPLY NOW](#)

Best for: Luxury fashion, designer discovery, editorial styling and global high-intent audiences.

Public economics: Mytheresa offers competitive commission through networks including CJ, Awin, LTK, Rakuten and Klarna; exact rate varies.

MAC move: Apply through the network available in your region and lead with refined editorial content, not discount-only traffic.

Official URL: <https://www.mytheresa.com/euro/en/affiliates>

Savage X Fenty Influencer

[APPLY NOW](#)

Best for: Lingerie, body confidence, fashion, fit education and lifestyle creators.

Public economics: The brand says it works across creator tiers from micro-influencer to ambassador; compensation and campaigns are assigned.

MAC move: Submit content that shows fit, styling and audience connection. Confirm usage rights and compensation before posting.

Official URL: <https://help.savagex.com/hc/en-gb/articles/360054932831-Is-Savage-X-Fenty-working-with-Influencers>

lululemon via Skimlinks

[APPLY NOW](#)

Best for: Athleisure, yoga, running, travel and active-lifestyle shopping content.

Public economics: Skimlinks provides a publisher route to participating merchants; final commission and merchant availability vary by region.

MAC move: Build product-specific fit, fabric and use-case reviews, then confirm lululemon is active in your Skimlinks account.

Official URL: <https://www.skimlinks.com/lululemon-affiliate-program/>

Local Boutique Direct Deal

[DIRECT PITCH](#)

Best for: Micro-creators with strong local trust, styling ability or event presence.

Public economics: Negotiate a tracked code, flat campaign fee, store credit and/or 10-20% commission based on margin and deliverables.

MAC move: Offer a 30-day test: one styling reel, three stories, one try-on live and a unique code. Get usage rights and payout timing in writing.

Official URL: <https://www.ftc.gov/business-guidance/resources/disclosures-101-social-media-influencers>

MAC ASSIGNMENT

Luxury, Fashion & Boutique: your move

Research is not progress until you choose a door, document the terms and publish the first conversion asset.

1 SHORTLIST

Circle three programs that match the same audience and buyer problem. Rank them by fit, trust, economics, tracking and content depth.

2 VERIFY

Type the printed official URL into your browser. Record geography, eligibility, commission or bounty, cookie window, payout schedule, prohibited traffic, usage rules and claims restrictions.

3 BUILD PROOF

Create one tutorial, comparison, buyer guide or demonstration before you apply. Show the brand exactly how you will create qualified demand.

4 MOVE

Apply to one public program and pitch one direct partner. Put a follow-up date on your calendar. Information only becomes income after you move.

SHORTLIST WORKSHEET

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1		
2		
3		

VERIFIED OPPORTUNITY DIRECTORY 1 OF 3

Beauty & Cosmetics

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Sephora Affiliate

[APPLY NOW](#)

Best for: Beauty reviews, routines, comparisons and product education.

Public economics: Program operates through Rakuten; Sephora states commissions apply across products without brand restrictions. Rates vary.

MAC move: Build routines by problem and budget. Link every product used and disclose the commission.

Official URL: <https://www.sephora.com/ca/fr/beauty/affiliates>

My Sephora Storefront

[APPLY NOW](#)

Best for: U.S. beauty creators who want a native Sephora storefront.

Public economics: Sephora describes year-round commission opportunities; program approval and rates vary.

MAC move: Apply with routine-based content and evidence that your audience asks what you use.

Official URL: <https://creators.sephora.com>

Ulta Beauty / UB Creates

[APPLY NOW](#)

Best for: U.S. social beauty creators; publishers use the Impact affiliate path.

Public economics: Commission and campaign terms vary. Ulta directs social creators to UB Creates.

MAC move: Use empties, wear tests, 'one brand full face' and budget-vs-prestige comparisons.

Official URL: <https://www.ulta.com/company/affiliate>

Charlotte Tilbury

[APPLY NOW](#)

Best for: Luxury cosmetics, bridal, glam and transformation tutorials.

Public economics: The global page describes an average 10% commission through Partnerize; exact terms vary by region.

MAC move: Create face charts and full-look tutorials that make buying the complete routine easy.

Official URL: <https://www.charlottetilbury.com/uk/content/charlotte-tilbury-affiliate-program>

VERIFIED OPPORTUNITY DIRECTORY 2 OF 3

Beauty & Cosmetics

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Glossier / Generation Glossier

[APPLY NOW](#)

Best for: Skin-first makeup, minimalist routines and community-led beauty.

Public economics: Active application; compensation and perks are assigned by program and campaign.

MAC move: Show real routine integration. A believable daily habit converts better than a one-off ad.

Official URL: <https://www.glossier.com/en-lv/pages/affiliates>

LOOKFANTASTIC

[APPLY NOW](#)

Best for: Beauty hauls, skincare education and multi-brand discovery.

Public economics: Public affiliate information advertises competitive commissions, with top performers up to 10%.

MAC move: Build recurring edits: monthly launches, skin-goal bundles and honest repurchase lists.

Official URL: <https://no.lookfantastic.com/affiliates.info>

Amazon Luxury Beauty

[APPLY NOW](#)

Best for: Beauty storefronts where convenience and product breadth matter.

Public economics: Amazon's public statement lists 10% for Luxury Beauty and Luxury Stores Beauty qualifying purchases.

MAC move: Use a dedicated beauty idea list and link exact shades or variants whenever possible.

Official URL: <https://affiliate-program.amazon.com/help/node/topic/GRXPHT8U84RAYDXZ>

Club MAC Creator Program

[APPLY NOW](#)

Best for: Makeup artists, beauty educators, reviewers and U.S. creators with public social profiles.

Public economics: MAC Cosmetics publicly lists a 1,000 combined-follower minimum plus commission, product access and potential social features; terms vary.

MAC move: Apply with polished tutorials, shade education and proof that your audience buys beauty not only watches transformations.

Official URL: <https://www.maccosmetics.com/club-mac>

VERIFIED OPPORTUNITY DIRECTORY 3 OF 3

Beauty & Cosmetics

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

iHerb Affiliate

[APPLY NOW](#)

Best for: Beauty, skincare, wellness, supplements and international product discovery.

Public economics: iHerb publicly advertises commissions up to 25% across 50,000 products and 2,000+ brands; exact terms vary by network and market.

MAC move: Create transparent routine and ingredient guides. Separate cosmetic experience from medical or treatment claims.

Official URL: <https://www.iherb.com/info/affiliates>

Sally Beauty Affiliate

[APPLY NOW](#)

Best for: Hair, nail, skin and at-home beauty education with accessible product price points.

Public economics: Sally Beauty offers a free affiliate route and commission on qualifying sales; current rates are set inside the program.

MAC move: Publish problem-led tutorials: color care, protective styles, nail prep, heat tools and budget routines.

Official URL: <https://www.sallybeauty.com/about/affiliates/>

Independent Esthetician / Salon

[DIRECT PITCH](#)

Best for: Local creators with beauty authority and appointment-driven audiences.

Public economics: Negotiate per-booking referral fees, package commission or a tracked introductory offer. Local service margins vary.

MAC move: Sell a measurable 30-day booking test. Never make medical or guaranteed-result claims.

Official URL: <https://www.ftc.gov/business-guidance/resources/disclosures-101-social-media-influencers>

MAC ASSIGNMENT

Beauty & Cosmetics: your move

Research is not progress until you choose a door, document the terms and publish the first conversion asset.

1

SHORTLIST

Circle three programs that match the same audience and buyer problem. Rank them by fit, trust, economics, tracking and content depth.

2

VERIFY

Type the printed official URL into your browser. Record geography, eligibility, commission or bounty, cookie window, payout schedule, prohibited traffic, usage rules and claims restrictions.

3

BUILD PROOF

Create one tutorial, comparison, buyer guide or demonstration before you apply. Show the brand exactly how you will create qualified demand.

4

MOVE

Apply to one public program and pitch one direct partner. Put a follow-up date on your calendar. Information only becomes income after you move.

SHORTLIST WORKSHEET

Target	Why it fits my buyer	Exact next action / date
1		
2		
3		

VERIFIED OPPORTUNITY DIRECTORY 1 OF 3

Fitness, Supplements & Wellness

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Myprotein

[APPLY NOW](#)

Best for: Gym, recipe, transformation, active lifestyle and supplement content.

Public economics: U.S. public partner page lists commissions up to 8% and a 30-day cookie.

MAC move: Build repeatable recipes and training-day routines. Show use context, not miracle claims.

Official URL: <https://us.myprotein.com/c/about-us/ways-to-work-with-us/affiliated-partners/>

Thorne Ambassador

[APPLY NOW](#)

Best for: Evidence-minded wellness, training and performance creators.

Public economics: Thorne lists commission, customer discounts, products and campaign opportunities; exact public rate is not fixed.

MAC move: Lead with education and personal experience you can substantiate. Avoid disease-treatment claims.

Official URL: <https://www.thorne.com/ambassador>

GNC Affiliate

[APPLY NOW](#)

Best for: Broad supplements, sports nutrition and wellness shopping.

Public economics: GNC's public page lists a 1% default commission through Rakuten, with higher opportunity for top performers.

MAC move: Treat it as a broad catalog, not your only offer. Compare conversion and basket size before prioritizing.

Official URL: <https://www.gnc.com/affiliate.html>

Unicity Affiliate

[APPLY NOW](#)

Best for: Established wellness creators with a large, active audience.

Public economics: Public page lists 10% lifetime commission, weekly payouts and a 25% discount; it also lists a 25,000-follower requirement.

MAC move: Only apply if your audience and claims discipline fit. Read recurring/lifetime definitions in the agreement.

Official URL: <https://affiliate.unity.com/>

VERIFIED OPPORTUNITY DIRECTORY 2 OF 3

Fitness, Supplements & Wellness

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Onnit Affiliate

[APPLY NOW](#)

Best for: Training, recovery, nutrition, mobility and performance-focused education.

Public economics: Onnit publicly lists 15% commission, a \$10 trial bounty and a 45-day referral window through Impact.

MAC move: Build complete use-case content and stay inside approved product language. Never turn a supplement into a promise.

Official URL: <https://www.onnit.com/pages/affiliate-program>

1st Phorm Legionnaire

[APPLY NOW](#)

Best for: Fitness creators willing to coach, educate and build an ongoing product community.

Public economics: The public program describes tiered commission up to 25% plus coaching and product support; exact qualification and terms apply.

MAC move: Treat the role as community service, not code spam. Verify claims, customer ownership and payout details in the agreement.

Official URL: <https://1stphorm.com/pages/legionnaire>

Rogue Fitness Affiliate

[APPLY NOW](#)

Best for: Strength, CrossFit, garage gym, equipment review and training-space content.

Public economics: Rogue publicly lists 4% commission, PayPal payouts and a \$100 payout threshold; an active website is expected.

MAC move: Create durable equipment comparisons and exact-space guides. Teach dimensions, setup, tradeoffs and long-term value.

Official URL: <https://www.roguefitness.com/rogue-affiliate-program>

VERIFIED OPPORTUNITY DIRECTORY 3 OF 3

Fitness, Supplements & Wellness

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

iHerb Wellness Marketplace

[APPLY NOW](#)

Best for: Wellness, supplements, healthy lifestyle and international product discovery.

Public economics: iHerb publicly advertises commissions up to 25%; final rate, network and geography vary.

MAC move: Choose a narrow routine or audience need. Use evidence-based education and avoid treatment, disease or guaranteed-result claims.

Official URL: <https://www.iherb.com/info/affiliates>

Gymshark Athlete

[WATCHLIST](#)

Best for: Fitness creators building a recognizable training identity.

Public economics: Campaign-based athlete searches; the referenced 2026 challenge ended March 8, 2026.

MAC move: Keep tagging authentic training content and watch official channels. Do not claim the application is continuously open.

Official URL: <https://www.gymshark.com/blog/article/gymshark-athlete-search>

Local Gym / Trainer Referral

[DIRECT PITCH](#)

Best for: Local fitness creators who can drive trials, consults or memberships.

Public economics: Negotiate per-qualified-lead, per-membership or recurring referral economics in writing.

MAC move: Offer a co-branded challenge with a trackable landing page. Define who handles waivers, refunds and health claims.

Official URL: <https://www.ftc.gov/business-guidance/resources/disclosures-101-social-media-influencers>

MAC ASSIGNMENT

Fitness, Supplements & Wellness: your move

Research is not progress until you choose a door, document the terms and publish the first conversion asset.

1 SHORTLIST

Circle three programs that match the same audience and buyer problem. Rank them by fit, trust, economics, tracking and content depth.

2 VERIFY

Type the printed official URL into your browser. Record geography, eligibility, commission or bounty, cookie window, payout schedule, prohibited traffic, usage rules and claims restrictions.

3 BUILD PROOF

Create one tutorial, comparison, buyer guide or demonstration before you apply. Show the brand exactly how you will create qualified demand.

4 MOVE

Apply to one public program and pitch one direct partner. Put a follow-up date on your calendar. Information only becomes income after you move.

SHORTLIST WORKSHEET

Target	Why it fits my buyer	Exact next action / date
1		
2		
3		

SPECIAL OPPORTUNITY

MODERN AMINOS PARTNERSHIP PATH

Use the verified www.modernaminos.com referral route for peptide research products, then approach the company like a professional creator partner with research-only discipline.

REFERRAL DIRECT PITCH COMPLIANCE

VERIFIED OPPORTUNITY DIRECTORY 1 OF 1

Modern Aminos

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Modern Aminos Peptide Research Rewards + Referral

REFERRAL CREDIT

Best for: Laboratory/research audiences that understand research-use-only peptide products and strict claims boundaries.

Public economics: Public rewards information lists one point per \$1 and a Give \$30 / Get \$30 referral structure. It is not presented publicly as cash commission.

MAC move: Use the existing referral route at www.modernaminos.com, then pitch a written cash creator agreement directly. Keep all content laboratory/research-only and never imply human use.

Official URL: <https://modernaminos.com/rewards-program-information/>

Modern Aminos Direct Creator Deal

DIRECT PITCH

Best for: Educators with a qualified research audience, compliance discipline and professional content.

Public economics: No public cash affiliate rate was verified. Negotiate commission, code attribution, payout timing, content approval and permitted claims directly.

MAC move: Email cs@modernaminos.com with audience proof, proposed content, compliance language and a 30-day pilot. Require written approval before publishing.

Official URL: <https://modernaminos.com/Quality-assurance-program/>

MAC ASSIGNMENT

Modern Aminos: your move

Research is not progress until you choose a door, document the terms and publish the first conversion asset.

1

SHORTLIST

Circle three programs that match the same audience and buyer problem. Rank them by fit, trust, economics, tracking and content depth.

2

VERIFY

Type the printed official URL into your browser. Record geography, eligibility, commission or bounty, cookie window, payout schedule, prohibited traffic, usage rules and claims restrictions.

3

BUILD PROOF

Create one tutorial, comparison, buyer guide or demonstration before you apply. Show the brand exactly how you will create qualified demand.

4

MOVE

Apply to one public program and pitch one direct partner. Put a follow-up date on your calendar. Information only becomes income after you move.

SHORTLIST WORKSHEET

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[COPY](#) [CUSTOMIZE](#) [SEND](#)

Your Modern Aminos direct pitch

A cash affiliate relationship needs written terms. Ask professionally.

PITCH TEMPLATE

Subject: Creator partnership proposal [your niche / audience]

Hi Modern Aminos team,

I create [type of content] for [audience description]. My audience is interested in [laboratory research topic / compliant use case], and I would like to propose a 30-day creator partnership pilot.

I can deliver [specific content], direct traffic through a unique tracked link or code, and report clicks, qualified actions and content performance. I understand your products are strictly for laboratory/research use only and will follow approved claims and content language.

Could we discuss a written creator agreement covering commission, attribution, payout timing, content approval and permitted claims?

Audience proof: [metrics]

Examples: [links]

Contact: [email]

Thank you,

[name / creator brand]

Do not state or imply that research products are for human use.

Do not make treatment, health, physique, performance or safety claims.

Use the company's written, approved wording and current quality documentation.

Treat referral credit and cash commission as different compensation types.

HIGH-TICKET & RECURRING

Fewer qualified conversions can outperform thousands of low-intent clicks when the offer genuinely fits.

EDUCATION TRAVEL SOFTWARE

VERIFIED OPPORTUNITY DIRECTORY 1 OF 3

Real Estate & High Ticket

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Colibri Real Estate

[APPLY NOW](#)

Best for: Career, entrepreneurship, relocation and real-estate education audiences.

Public economics: Public page lists up to \$60 per sale, a 30-day cookie and tiered 10 25% commissions through Impact.

MAC move: Create career-path content around licensing education. Do not present yourself as an agent unless licensed.

Official URL: <https://www.colibrirealestate.com/affiliates/>

Allied Schools

[APPLY NOW](#)

Best for: California-focused real-estate education and career audiences.

Public economics: Public page lists up to \$60 per sale, 30-day tracking and 10 25% commission tiers.

MAC move: Use state-specific guides and a clear disclosure that course completion does not guarantee career income.

Official URL: <https://www.alliedschools.com/affiliates/>

The CE Shop

[APPLY NOW](#)

Best for: Licensing and continuing-education content across real-estate careers.

Public economics: Affiliate and wholesale options are offered; terms are assigned through the program.

MAC move: Create a state-by-state education resource page and track applications separately by geography.

Official URL: <https://www.theceshop.com/affiliate-programs-partners>

VERIFIED OPPORTUNITY DIRECTORY 2 OF 3

Real Estate & High Ticket

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Key Realty School

[APPLY NOW](#)

Best for: Nevada real-estate education and career-switch audiences.

Public economics: Public affiliate information lists up to \$60 per sale and a 30-day cookie.

MAC move: Pair course links with a realistic licensing checklist and official state requirements.

Official URL: <https://keyrealtyschool.com/affiliates/>

Superior School of Real Estate

[APPLY NOW](#)

Best for: North Carolina real-estate education audiences.

Public economics: Public page lists up to \$60 per sale and 30-day tracking.

MAC move: Build a localized 'how to begin' resource. Send readers to official licensing sources for legal requirements.

Official URL: <https://www.superiorschoolinc.com/affiliates/>

360training Affiliate

[APPLY NOW](#)

Best for: Career, compliance, real-estate, food safety, workplace and professional education audiences.

Public economics: 360training publicly lists 15% commission, a 60-day referral period and an \$80 average order value through CJ.

MAC move: Build state- and career-specific education pages. Never promise licensing, employment or income from course completion.

Official URL: <https://www.360training.com/affiliate>

VERIFIED OPPORTUNITY DIRECTORY 3 OF 3

Real Estate & High Ticket

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

RentRedi Partner

[APPLY NOW](#)

Best for: Landlord, property-management, rental-business and real-estate education creators.

Public economics: RentRedi publicly lists up to 20% of a referred customer's first qualifying subscription and a 30-day cookie.

MAC move: Teach a real landlord workflow screening, rent collection, maintenance and records then demonstrate where the software fits.

Official URL: <https://rentredi.com/partner/>

Kaplan Partnership Program

[ADVANCED / FEES](#)

Best for: Organizations, schools, associations and established educators who can drive meaningful enrollment volume.

Public economics: Kaplan offers partnership structures that may include revenue sharing or customized education solutions; terms are negotiated.

MAC move: Approach only with qualified volume, a clear audience pathway and operational capacity. This is not a quick-link beginner offer.

Official URL: <https://www.kapre.com/about/partnership-program>

VanEd

[ADVANCED / FEES](#)

Best for: Established real-estate publishers with enough volume to justify program costs.

Public economics: Public terms describe commissions up to 25% but also a \$500 setup fee and possible \$1,000 annual license fee if minimum sales are not met.

MAC move: Do the math before joining. This is not a beginner recommendation unless projected profit comfortably exceeds fees.

Official URL: <https://www.vaned.com/affiliates>

MAC ASSIGNMENT

Real Estate & High Ticket: your move

Research is not progress until you choose a door, document the terms and publish the first conversion asset.

1 SHORTLIST

Circle three programs that match the same audience and buyer problem. Rank them by fit, trust, economics, tracking and content depth.

2 VERIFY

Type the printed official URL into your browser. Record geography, eligibility, commission or bounty, cookie window, payout schedule, prohibited traffic, usage rules and claims restrictions.

3 BUILD PROOF

Create one tutorial, comparison, buyer guide or demonstration before you apply. Show the brand exactly how you will create qualified demand.

4 MOVE

Apply to one public program and pitch one direct partner. Put a follow-up date on your calendar. Information only becomes income after you move.

SHORTLIST WORKSHEET

Target	Why it fits my buyer	Exact next action / date
1		
2		
3		

VERIFIED OPPORTUNITY DIRECTORY 1 OF 3

Travel & Experiences

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Viator Creator

[APPLY NOW](#)

Best for: Travel, city-guide, date-night and experience-led content.

Public economics: Public creator page lists 8% commission, a 30-day cookie, 300,000+ experiences and no follower minimum.

MAC move: Link the exact tour from itinerary content. Build evergreen city guides that continue converting.

Official URL: <https://partnerresources.viator.com/creator/>

Travelpayouts

[APPLY NOW](#)

Best for: Travel creators who want one dashboard across flights, hotels, tours and transfers.

Public economics: Free network with 90+ travel brands; each program sets its own commission and attribution.

MAC move: Choose one trip type and one geography first. Measure bookings, not just clicks.

Official URL: <https://www.travelpayouts.com/>

Booking.com via Approved Networks

[APPLY NOW](#)

Best for: Travel planners, itinerary publishers and high-intent destination content.

Public economics: Terms vary by network and geography; Awin publicly lists Booking.com among available advertisers.

MAC move: Use exact property or destination links where permitted, and confirm cancellation/refund rules in the partner terms.

Official URL: <https://www.awin.com/gb/publishers/content-creator-influencer>

VERIFIED OPPORTUNITY DIRECTORY 2 OF 3

Travel & Experiences

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Klook Affiliate

[APPLY NOW](#)

Best for: Destination guides, attractions, tours, transport and activity-led travel content.

Public economics: Klook offers affiliate tracking, creator tools and performance opportunities; commission and bonuses vary by market and product.

MAC move: Build city itineraries with exact activity links, dates, limitations and realistic timing between experiences.

Official URL: <https://affiliate.klook.com/>

Expedia Group Affiliate

[APPLY NOW](#)

Best for: Travel websites, social creators and itinerary publishers covering stays, flights and experiences.

Public economics: Expedia publicly advertises free access and commission up to 4% across participating brands and inventory; exact terms vary.

MAC move: Build high-intent destination pages and disclose cancellation conditions. Track by trip type, destination and device.

Official URL: <https://creator.expediagroup.com/affiliates>

SafetyWing Ambassador

[APPLY NOW](#)

Best for: Remote work, nomad, international travel and long-stay creator audiences.

Public economics: SafetyWing describes ambassador compensation benchmarked around 10% of eligible premium; final terms and eligibility apply.

MAC move: Explain coverage limits, exclusions and who it may not fit. Insurance content requires accuracy, not fear-based selling.

Official URL: <https://safetywing.com/ambassador>

VERIFIED OPPORTUNITY DIRECTORY 3 OF 3

Travel & Experiences

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

GetYourGuide Partner

[APPLY NOW](#)

Best for: Experience-led travel, attractions, tours and local itinerary content.

Public economics: GetYourGuide provides trackable partner links and tools; commission and program eligibility are assigned under current partner terms.

MAC move: Link exact bookable experiences and publish honest logistics: duration, meeting point, accessibility, weather and cancellation.

Official URL: <https://partner.getyourguide.com/>

Local Hotel / Tour Operator

[DIRECT PITCH](#)

Best for: Destination creators with strong visual storytelling or local authority.

Public economics: Negotiate booking commission, complimentary stay/activity, paid deliverables and usage rights separately.

MAC move: Do not trade a full campaign for a free room without valuing production and licensing. Use a tracked booking code.

Official URL: <https://www.ftc.gov/business-guidance/resources/disclosures-101-social-media-influencers>

Sixt / TUI / Viator via Awin

[APPLY NOW](#)

Best for: Travel creators needing car rental, holiday and experience offers.

Public economics: Advertiser rates vary; Awin publicly lists these travel brands in its creator network.

MAC move: Apply only to offers that naturally complete your travel itinerary content.

Official URL: <https://www.awin.com/gb/publishers/content-creator-influencer>

MAC ASSIGNMENT

Travel & Experiences: your move

Research is not progress until you choose a door, document the terms and publish the first conversion asset.

1

SHORTLIST

Circle three programs that match the same audience and buyer problem. Rank them by fit, trust, economics, tracking and content depth.

2

VERIFY

Type the printed official URL into your browser. Record geography, eligibility, commission or bounty, cookie window, payout schedule, prohibited traffic, usage rules and claims restrictions.

3

BUILD PROOF

Create one tutorial, comparison, buyer guide or demonstration before you apply. Show the brand exactly how you will create qualified demand.

4

MOVE

Apply to one public program and pitch one direct partner. Put a follow-up date on your calendar. Information only becomes income after you move.

SHORTLIST WORKSHEET

Target	Why it fits my buyer	Exact next action / date
1		
2		
3		

VERIFIED OPPORTUNITY DIRECTORY 1 OF 4

Creator Tools & Recurring Revenue

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Manychat Affiliate

[APPLY NOW](#)

Best for: Creators teaching social growth, DM automation, launches and lead capture.

Public economics: Public page lists 30 50% recurring commission for the first 12 months, depending on tier.

MAC move: Teach a workflow you genuinely use. Recurring tools sell when the tutorial solves a real bottleneck.

Official URL: <https://manychat.com/affiliate/>

HighLevel Affiliate

[APPLY NOW](#)

Best for: Agencies, coaches and creators teaching funnels, CRM and automation.

Public economics: Public program lists 40% recurring direct commission and 5% tier-two commission.

MAC move: Build one complete snapshot or use-case tutorial and disclose that you earn from referrals.

Official URL: <https://www.gohighlevel.com/affiliate>

Adobe Affiliate

[APPLY NOW](#)

Best for: Design, editing, photography, creator-business and tutorial content.

Public economics: Public page lists 85% of one monthly-plan payment, or 8.33% on eligible annual prepaid plans, with a 30-day window.

MAC move: Create outcome tutorials: thumbnail, reel edit, media kit, brand deck not generic feature tours.

Official URL: <https://www.adobe.com/uk/express/affiliate>

Shopify Affiliate

[APPLY NOW](#)

Best for: Commerce educators with original content and an established audience.

Public economics: Free application; Shopify requires active original commerce content and relevant experience.

Commission terms are assigned by program.

MAC move: Teach a complete store launch or migration. Show the business result and the setup work.

Official URL: <https://help.shopify.com/en/affiliates/about>

VERIFIED OPPORTUNITY DIRECTORY 2 OF 4

Creator Tools & Recurring Revenue

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Semrush Affiliate

[APPLY NOW](#)

Best for: SEO, marketing, website and creator-business education.

Public economics: Public page advertises up to \$450 per sale plus \$10 per trial and a 120-day cookie.

MAC move: Use case studies and audits. High commissions require high trust and qualified business traffic.

Official URL: <https://www.semrush.com/lp/affiliate-program/en/>

Kit Affiliate

[APPLY NOW](#)

Best for: Email, newsletter, creator-business and audience-ownership educators.

Public economics: Kit publicly describes 50% commission for the first 12 months, with possible ongoing 10 20% recurring tiers based on qualified referrals.

MAC move: Teach a complete lead-magnet and welcome-sequence build. Sell the owned-audience result, not an empty email account.

Official URL: <https://kit.com/affiliate>

Teachable Partner

[APPLY NOW](#)

Best for: Course, coaching, digital-product and education-business creators.

Public economics: Teachable publicly lists 30% recurring commission for one year and a 30-day cookie, subject to current partner terms.

MAC move: Demonstrate a real course setup, checkout and student journey. Show the work required to create a useful product.

Official URL: <https://www.teachable.com/partners>

Kajabi Partner

[APPLY NOW](#)

Best for: Established course, membership, coaching and creator-business educators already using Kajabi.

Public economics: Kajabi describes a 30% lifetime commission program; eligibility can require an active customer account and current partner approval.

MAC move: Teach an end-to-end launch inside a system you actually use. Confirm active-customer and commission requirements before promoting.

Official URL: <https://partners.kajabi.com/pp>

VERIFIED OPPORTUNITY DIRECTORY 3 OF 4

Creator Tools & Recurring Revenue

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

systeme.io Affiliate

[APPLY NOW](#)

Best for: Beginner funnels, email, courses, automation and creator-business education.

Public economics: systeme.io publicly lists 60% lifetime recurring commission, free entry and lifetime attribution, subject to its current agreement.

MAC move: Use the lower-friction entry point to teach a complete mini funnel. Disclose that you earn while the customer remains eligible.

Official URL: <https://systeme.io/affiliate-program>

Thinkific Affiliate

[APPLY NOW](#)

Best for: Course creators, consultants, communities and education-business content.

Public economics: Thinkific publicly lists 30% lifetime recurring commission, a 90-day cookie and up to \$1,800 per referral per year under current terms.

MAC move: Publish a platform-selection guide and a real build tutorial. Explain who should choose it and who should not.

Official URL: <https://support.thinkific.com/hc/en-us/articles/360030718573-Become-a-Thinkific-Affiliate>

ClickFunnels Affiliate

[APPLY NOW](#)

Best for: Funnels, offers, direct response, coaching and online-business education.

Public economics: ClickFunnels' current public material describes recurring commission; verify the exact rate, product and qualification tier in your dashboard.

MAC move: Teach one focused funnel with real traffic and follow-up. Do not market automation as guaranteed or effortless income.

Official URL: <https://www.clickfunnels.com/blog/clickfunnels-2-0-affiliate-program/>

Kit Paid Recommendations

[APPLY NOW](#)

Best for: Newsletter creators who can recommend aligned newsletters inside an owned-audience growth system.

Public economics: Kit allows eligible creators to use free and paid recommendations; payouts and eligibility depend on the Creator Network and current terms.

MAC move: Recommend only newsletters your audience will value. Treat unsubscribe and complaint signals as seriously as payout.

Official URL: <https://help.kit.com/en/articles/7986795-how-to-manage-your-free-and-paid-recommendations-in-the-creator-network>

VERIFIED OPPORTUNITY DIRECTORY 4 OF 4

Creator Tools & Recurring Revenue

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Later Partner Program

[APPLY NOW](#)

Best for: Social media strategy, scheduling and creator workflow education.

Public economics: Partner and referral economics vary by accepted program and region.

MAC move: Pair the tool with a repeatable calendar system and an honest before/after workflow.

Official URL: <https://later.com/partners/>

Canva Creators

[APPLY NOW](#)

Best for: Template designers, educators and visual-system builders.

Public economics: Not a classic affiliate: accepted creators can publish templates or elements and earn royalties under program terms.

MAC move: Treat this as adjacent recurring creator income. Build original, useful templates for a defined audience.

Official URL: https://www.canva.com/pt_br/creators/

Travel / Beauty / Retail SaaS Stack

[DIRECT PITCH](#)

Best for: Creators who can demonstrate software used inside a real niche business.

Public economics: Negotiate affiliate commission, sponsored tutorial fees, webinar fees or customer bounties.

MAC move: Pitch the result your audience wants. A niche workflow is more valuable than a generic software mention.

Official URL: <https://www.ftc.gov/business-guidance/resources/disclosures-101-social-media-influencers>

MAC ASSIGNMENT

Creator Tools & Recurring Revenue: your move

Research is not progress until you choose a door, document the terms and publish the first conversion asset.

1 SHORTLIST

Circle three programs that match the same audience and buyer problem. Rank them by fit, trust, economics, tracking and content depth.

2 VERIFY

Type the printed official URL into your browser. Record geography, eligibility, commission or bounty, cookie window, payout schedule, prohibited traffic, usage rules and claims restrictions.

3 BUILD PROOF

Create one tutorial, comparison, buyer guide or demonstration before you apply. Show the brand exactly how you will create qualified demand.

4 MOVE

Apply to one public program and pitch one direct partner. Put a follow-up date on your calendar. Information only becomes income after you move.

SHORTLIST WORKSHEET

Target	Why it fits my buyer	Exact next action / date
1		
2		
3		

GAMING, AUTO & EVERYDAY COMMERCE

The creator who can explain fit, function and experience becomes more valuable than the creator who only looks good holding the product.

VERIFIED OPPORTUNITY DIRECTORY 1 OF 3

Gaming & Streaming

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Razer Affiliate

[APPLY NOW](#)

Best for: Gaming hardware, desk setups, streaming and tech review creators.

Public economics: Public page lists commissions up to 15%, a 14-day cookie and availability across 40+ markets.

MAC move: Create setup tours, comparisons and problem-solving reviews. Make specs understandable.

Official URL: <https://www.razer.com/affiliate>

Secretlab Affiliate

[APPLY NOW](#)

Best for: Gaming, office, creator-room and ergonomic setup content.

Public economics: Public page lists commissions up to 12%, a seven-day cookie and monthly PayPal payouts.

MAC move: Show the chair inside a complete environment and explain fit, use and tradeoffs honestly.

Official URL: <https://secretlab.co/pages/affiliates>

Epic Support-A-Creator

[APPLY NOW](#)

Best for: Eligible Fortnite and Epic ecosystem creators.

Public economics: Engagement payout structure and eligibility are governed by Epic's current program rules.

MAC move: Read the current eligibility rules before promoting a creator code. Never represent a code as a discount unless it is one.

Official URL: <https://www.epicgames.com/help/en-US/c-202300000001640/c-202300000001739/what-s-the-difference-between-the-support-a-creator-and-fortnite-developer-programs-a202300000017242>

VERIFIED OPPORTUNITY DIRECTORY 2 OF 3

Gaming & Streaming

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Twitch Affiliate

INVITE ONLY

Best for: Live streamers building consistent viewership, community interaction and repeat broadcasts.

Public economics: Twitch's current path requires 25 followers, four streamed hours, four different broadcast days and an average three concurrent viewers on four days within 30 days.

MAC move: Use short-form clips to feed a repeat live schedule. Build chat rituals and measurable retention before chasing sponsorships.

Official URL: <https://help.twitch.tv/s/article/twitch-affiliate-program-faq>

HyperX Partner Program

APPLY NOW

Best for: Gaming, streaming, creator-room, desk-setup and hardware review creators.

Public economics: HyperX publishes a tiered program with affiliate links and product support; public regional examples list 4% at level one and 6% at level two.

MAC move: Demonstrate the gear in a full workflow and verify the rate and territory assigned to your account.

Official URL: <https://uk.hyperx.com/pages/partner-program>

Streamlabs Affiliate

APPLY NOW

Best for: Live-streaming educators teaching overlays, alerts, monetization and creator setup.

Public economics: Streamlabs operates an affiliate route; current conversion payouts and qualified-plan terms should be verified in the affiliate dashboard.

MAC move: Teach a complete setup from blank channel to working stream. Do not publish old payout numbers without checking your account.

Official URL: <https://streamlabs.com/affiliates>

VERIFIED OPPORTUNITY DIRECTORY 3 OF 3

Gaming & Streaming

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Logitech Affiliate

[APPLY NOW](#)

Best for: Gaming, productivity, desk setups, webcams, keyboards and creator hardware.

Public economics: Logitech's official regional pages describe Impact-managed programs with rates that can vary by category and country.

MAC move: Verify the program in your market, then publish spec-light reviews focused on comfort, workflow, fit and measurable use.

Official URL: <https://www.logitech.com/de-at/promo/affiliate-program.html>

SteelSeries Affiliate

[WATCHLIST](#)

Best for: Gaming gear reviewers and streaming setup creators.

Public economics: Public page says new applications are not currently accepted and describes commissions up to 8% when available.

MAC move: Build relevant reviews now and monitor the official page. Do not waste time forcing a closed application.

Official URL: <https://steelseries.com/affiliate-program>

Minecraft Affiliate

[WATCHLIST](#)

Best for: Minecraft creators, communities and family gaming publishers.

Public economics: impact.com announced Minecraft's first affiliate program in June 2026; application availability and terms may vary.

MAC move: Monitor official/impact channels and prepare evidence of Minecraft audience fit before applying.

Official URL: <https://impact.com/press-releases/impact-minecraft-affiliate-program/>

MAC ASSIGNMENT

Gaming & Streaming: your move

Research is not progress until you choose a door, document the terms and publish the first conversion asset.

1

SHORTLIST

Circle three programs that match the same audience and buyer problem. Rank them by fit, trust, economics, tracking and content depth.

2

VERIFY

Type the printed official URL into your browser. Record geography, eligibility, commission or bounty, cookie window, payout schedule, prohibited traffic, usage rules and claims restrictions.

3

BUILD PROOF

Create one tutorial, comparison, buyer guide or demonstration before you apply. Show the brand exactly how you will create qualified demand.

4

MOVE

Apply to one public program and pitch one direct partner. Put a follow-up date on your calendar. Information only becomes income after you move.

SHORTLIST WORKSHEET

Target	Why it fits my buyer	Exact next action / date
1		
2		
3		

VERIFIED OPPORTUNITY DIRECTORY 1 OF 2

Auto & Moto

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Chemical Guys

[APPLY NOW](#)

Best for: Detailing, car-care transformations and automotive lifestyle.

Public economics: Public page lists commissions up to 10% and says average sale exceeds \$100; program runs through CJ.

MAC move: Show the process, not just the bottle. Before/after proof and technique education drive intent.

Official URL: <https://www.chemicalguys.com/pages/affiliate-program>

RevZilla

[APPLY NOW](#)

Best for: Motorcycle gear, safety education, ride reviews and moto lifestyle.

Public economics: Public page lists commission up to 7% and a cookie window up to 14 days through Impact.

MAC move: Lead with fit, protection, climate and use case. Never compromise safety for a sale.

Official URL: <https://www.revzilla.com/customer-service-affiliates-and-partnerships>

J&P; Cycles Affiliate

[APPLY NOW](#)

Best for: Motorcycle parts, gear, maintenance, touring, cruiser and project-bike creators.

Public economics: J&P; Cycles publicly lists a free Impact-managed program with 7% on qualifying sales, subject to partner terms.

MAC move: Teach fitment, installation, maintenance and rider use case. Use exact tracked links and never guess compatibility.

Official URL: <https://www.jpccycles.com/affiliate>

CarCovers.com Affiliate

[APPLY NOW](#)

Best for: Automotive care, storage, restoration, outdoor protection and vehicle-specific content.

Public economics: CarCovers.com offers a Partnerize-managed affiliate program and commission on qualifying sales; current rate is assigned by the program.

MAC move: Create vehicle- and climate-specific guides. Make the buyer confirm year, make, model, body style and storage conditions.

Official URL: <https://www.carcovers.com/affiliate-program>

VERIFIED OPPORTUNITY DIRECTORY 2 OF 2

Auto & Moto

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Cardo Ambassador

[APPLY NOW](#)

Best for: Motorcycle, off-road, snow, cycling and outdoor communication content.

Public economics: Cardo provides an official ambassador partnership route; compensation, products, region and deliverables are assigned individually.

MAC move: Pitch safety-aware communication content, group-ride workflows and real use cases. Confirm whether the deal is gifting, affiliate, paid or hybrid.

Official URL: <https://cardosystems.com/pages/partnerships>

NAPA Affiliate

[APPLY NOW](#)

Best for: DIY auto maintenance, tools and parts education.

Public economics: Public page lists a 1% baseline commission; exact program terms may change.

MAC move: Use maintenance checklists and exact compatibility guidance. Confirm fitment before recommending.

Official URL: <https://www.napaonline.com/affiliate-program>

Amazon Automotive

[APPLY NOW](#)

Best for: Broad auto accessories, tools, cleaning and creator garage setups.

Public economics: Amazon's public statement lists 4.5% on qualifying Automotive purchases.

MAC move: Build vehicle- or task-specific lists and warn readers to verify fitment.

Official URL: <https://affiliate-program.amazon.com/help/node/topic/GRXPHT8U84RAYDXZ>

eBay Motors via EPN

[APPLY NOW](#)

Best for: Parts, rare finds, accessories and project-car content.

Public economics: eBay's public example uses 2.5% for an auto-parts transaction; final rates depend on category and eligibility.

MAC move: Use exact listings and compatibility education. Track out-of-stock and expired listings.

Official URL: <https://partnernetnetwork.ebay.com/solutions/step-1-understanding-cookies-commissions-and-getting-paid>

MAC ASSIGNMENT

Auto & Moto: your move

Research is not progress until you choose a door, document the terms and publish the first conversion asset.

1

SHORTLIST

Circle three programs that match the same audience and buyer problem. Rank them by fit, trust, economics, tracking and content depth.

2

VERIFY

Type the printed official URL into your browser. Record geography, eligibility, commission or bounty, cookie window, payout schedule, prohibited traffic, usage rules and claims restrictions.

3

BUILD PROOF

Create one tutorial, comparison, buyer guide or demonstration before you apply. Show the brand exactly how you will create qualified demand.

4

MOVE

Apply to one public program and pitch one direct partner. Put a follow-up date on your calendar. Information only becomes income after you move.

SHORTLIST WORKSHEET

Target	Why it fits my buyer	Exact next action / date
1		
2		
3		

VERIFIED OPPORTUNITY DIRECTORY 1 OF 3

Pets, Food, Home & Everyday

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Chewy Affiliate / Creator

[APPLY NOW](#)

Best for: Pet owners, trainers, rescue, routines and product education.

Public economics: Chewy offers affiliate and creator paths through Impact; eligible commission, gifting and campaigns vary.

MAC move: Build pet-specific routines by age, size or problem. Avoid veterinary claims.

Official URL: <https://www.chewy.com/app/content/affiliate>

Petco Affiliate

[APPLY NOW](#)

Best for: Pet care, supplies, training, grooming and species-specific routine content.

Public economics: Petco offers an Impact-managed affiliate route with commission on qualifying sales; current rates and exclusions vary.

MAC move: Build size-, age- and species-specific buyer guides. Do not diagnose conditions or replace veterinary advice.

Official URL: <https://www.petco.com/affiliate>

Ollie Affiliate

[APPLY NOW](#)

Best for: Dog nutrition, pet routines, transitions and owner-education content.

Public economics: Ollie offers commission on qualifying customer purchases; approval and current terms are assigned through the program.

MAC move: Show the real transition process, storage, feeding workflow and who the service may not fit. Avoid health guarantees.

Official URL: <https://www.ollie.com/affiliate/>

BARK Belly Ambassadors

[APPLY NOW](#)

Best for: Dog creators with playful content and an engaged audience.

Public economics: BARK publicly lists a 5,000-follower threshold for the program, free product/perks and possible paid campaigns; it is not automatically cash affiliate income.

MAC move: Use it as a gifting and campaign relationship. Get cash compensation, usage rights and deliverables in writing for paid work.

Official URL: <https://bark.co/pages/belly-ambassadors>

VERIFIED OPPORTUNITY DIRECTORY 2 OF 3

Pets, Food, Home & Everyday

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

ButcherBox Affiliate

[APPLY NOW](#)

Best for: Food, family, meal prep, grilling and protein-focused lifestyle content.

Public economics: ButcherBox offers commission on qualifying purchases and may provide product support; final rates and terms are assigned.

MAC move: Teach value per meal, freezer planning, preparation and who the subscription fits. Do not turn preference into a nutrition guarantee.

Official URL: <https://www.butcherbox.com/pages/affiliate-program>

Thrive Market Affiliate

[APPLY NOW](#)

Best for: Grocery, pantry, wellness, family and budget-conscious membership content.

Public economics: Thrive Market accepts affiliate applications from creators with an established audience; review may take 8-10 weeks and compensation varies.

MAC move: Build pantry, allergy-aware or budget collections based on accurate labels. Never imply a product is safe for every medical condition.

Official URL: <https://help.thrivemarket.com/hc/en-us/articles/12833854712084-Does-Thrive-Market-have-an-affiliate-program>

The Home Depot Affiliate

[APPLY NOW](#)

Best for: DIY, tools, home improvement, organization, garden and project content.

Public economics: The Home Depot provides an official affiliate route; category rates, exclusions and cookie terms are governed by current program terms.

MAC move: Publish exact material lists, measurements, safety notes and project steps. Link the full bill of materials, not one hero product.

Official URL: https://www.homedepot.com/c/SF_MS_Affiliate_Program_FAQs

HelloFresh Influencer

[APPLY NOW](#)

Best for: Food, family, busy lifestyle and recipe creators.

Public economics: Public influencer page describes a free-box/code onboarding path; campaign compensation varies.

MAC move: Show the full experience—selection, prep time, taste and who it fits—then direct to one offer.

Official URL: <https://www.hellofresh.com/about/influencer-program>

VERIFIED OPPORTUNITY DIRECTORY 3 OF 3

Pets, Food, Home & Everyday

Official public information checked July 26, 2026. Rates, eligibility and availability can change; verify before publishing.

Etsy Home & Gifts

[APPLY NOW](#)

Best for: Home decor, gifting, weddings, events and boutique discovery.

Public economics: Creator Collective eligibility and cookie terms apply; individual commission terms are in the program.

MAC move: Seasonal gift guides can convert for months if published before demand peaks.

Official URL: <https://www.etsy.com/affiliates>

Walmart Home / Beauty / Food

[APPLY NOW](#)

Best for: Accessible lifestyle and everyday recommendation content.

Public economics: Commission rates vary by category and program.

MAC move: Use practical lists with a price promise: first apartment, meal prep, gym bag, creator desk.

Official URL: <https://creator.walmart.com/>

Local Restaurant / Pet / Home Service

[DIRECT PITCH](#)

Best for: Local creators with city-level reach and measurable story engagement.

Public economics: Negotiate bookings, reservations, appointments or code-based sales; separate paid content from commission.

MAC move: Package a small test and track one measurable outcome. Get repost/advertising rights in writing.

Official URL: <https://www.ftc.gov/business-guidance/resources/disclosures-101-social-media-influencers>

MAC ASSIGNMENT

Pets, Food, Home & Everyday: your move

Research is not progress until you choose a door, document the terms and publish the first conversion asset.

1 SHORTLIST

Circle three programs that match the same audience and buyer problem. Rank them by fit, trust, economics, tracking and content depth.

2 VERIFY

Type the printed official URL into your browser. Record geography, eligibility, commission or bounty, cookie window, payout schedule, prohibited traffic, usage rules and claims restrictions.

3 BUILD PROOF

Create one tutorial, comparison, buyer guide or demonstration before you apply. Show the brand exactly how you will create qualified demand.

4 MOVE

Apply to one public program and pitch one direct partner. Put a follow-up date on your calendar. Information only becomes income after you move.

SHORTLIST WORKSHEET

Target	Why it fits my buyer	Exact next action / date
1		
2		
3		

SPECIAL TRAINING

THE TIKTOK SHOP COMMERCE SYSTEM

You can earn by selling another merchant's product or become the merchant and recruit creators to sell an eligible physical product for you. Know which business you are building.

CREATOR SELLER COLLABORATION

MAC CASTING THE CREATOR BUSINESS SERIES

TWO BUSINESSES TWO RESPONSIBILITY SETS

Choose your TikTok Shop lane

Do not say I want TikTok Shop until you know whether you want commission, product margin or both.

Lane	You control	You do not control	Primary money
Affiliate creator	Content, hooks, product selection, live selling, disclosure and audience trust.	Inventory, shipping, returns, listing compliance and most customer operations.	Seller-set commission on qualified orders.
Seller / official account	Product, listing, price, inventory, fulfillment, returns, customer service, creator commission and margin.	Whether a creator accepts the offer or whether content converts.	Product gross margin after fees, creator commission, fulfillment, returns and operating costs.
Hybrid creator-brand	Your product plus your own content and an external creator program.	Platform demand and outside creators' execution.	Margin from owned content + margin after commissions paid to other creators.

MAC RULE

Start as an affiliate creator if you need to learn product selection and conversion without owning inventory. Become a seller only when you can handle compliant listings, working capital, fulfillment, returns and customer service.

CURRENT U.S. TIKTOK SHOP PATH

Creator eligibility and the pilot

Requirements change. These were checked against TikTok Shop Seller Academy on July 26, 2026.

Baseline: U.S.-based creator, age 18+, identity verification, account and policy compliance, plus at least 1,000 followers for the current affiliate-creator route.

Under 5,000 followers: TikTok's current U.S. guidance places creators into a pilot period of at least 30 days with activity and campaign limits.

Pilot limits: current guidance lists up to three shoppable videos per day, three shoppable LIVES per week and no campaign access while restricted.

Performance matters: shop performance and Creator Health Rating can affect access. Graduation and early-unlock requirements should be checked inside the account before planning volume.

Never borrow eligibility: do not use another person's identity, business or payment account to bypass verification or account restrictions.

OFFICIAL ELIGIBILITY URL

https://seller-us.tiktok.com/university/essay?default_language=en&identity=1&knowledge_id=7608640301074219

OFFICIAL PILOT DETAILS URL

https://seller-us.tiktok.com/university/essay?knowledge_id=5526872163927850

MAC MOVE

Build account health before volume. Publish six useful product videos and one real live-shopping session before you worry about scale. Your first goal is proof that strangers understand and trust your recommendation.

MARGIN FIRST THEN CREATOR INCENTIVE

Seller math before you set commission

A high commission can recruit creators and still destroy the seller if the unit economics were never modeled.

Illustrative \$40 order	Example	Your actual number
Collected product revenue	\$40.00	\$_____
TikTok referral fee	\$2.40 at an illustrative 6%	\$_____
Creator commission	\$6.00 at an illustrative 15%	\$_____
Product / packaging	\$_____	\$_____
Fulfillment / shipping support	\$_____	\$_____
Returns / discounts / service	\$_____	\$_____
Contribution before overhead/tax	= \$_____	= \$_____

CURRENT FEE REFERENCE

TikTok's U.S. fee page currently lists 6% for many categories, with different rates for select categories and transaction portions. Verify the exact category fee before setting price or commission.

https://seller-us.tiktok.com/university/essay?knowledge_id=5988482086864682

OPEN TARGET SAMPLES

Recruit creators with the right collaboration

The seller creates the offer. The creator decides whether the product is worth her reputation and production time.

Tool	Use it when	MAC execution
Open collaboration	You want discoverability across eligible affiliate creators.	Use a clear commission, strong listing, product proof and assets. Remove weak products instead of blaming creators.
Target collaboration	You know exactly which creators fit the buyer and creative angle.	Send a specific invitation that names the audience, concept, commission, sample and deadline.
Free sample	You want the creator to test before publishing.	Budget product and fulfillment. Define whether a post is required; gifting alone does not automatically buy usage rights.
Refundable sample	You need to reduce sample waste under platform rules.	Explain the order/refund conditions. Never conceal the creator's upfront responsibility.

OFFICIAL COLLABORATION URL

TikTok's current U.S. guidance describes open and target collaboration, seller-set commission from 1-80%, and free/refundable sample tools. Your profitable range will be much narrower.

https://seller-us.tiktok.com/university/essay?knowledge_id=6401096262616878&lang=en

THE SELLER LAUNCH CHECKLIST

Sell your own eligible physical product

TikTok Shop is a commerce operation not a shortcut around product, customer and compliance work.

Entity and payout: complete current seller identity/business verification, bank and tax information through Seller Center.

Eligible physical product: confirm category permission and prohibited/restricted-product rules before buying inventory. Keep PDFs, courses and services on your own compliant website unless TikTok explicitly permits them.

Listing: accurate title, category, attributes, images, variations, quantity, price, warnings and claims.

Fulfillment: inventory, packaging, shipping method, processing time, tracking, returns, refunds and customer response ownership.

Affiliate offer: commission, open or target collaboration, sample policy, creative brief and approved claim language.

Conversion assets: five hooks, three demonstrations, FAQs, objections, comparison points, live outline and a library creators can use without copying your identity.

Operations dashboard: contribution margin, cancellation, late dispatch, returns, customer feedback, creator output and product-level conversion.

SELLER CENTER

<https://seller-us.tiktok.com/>

MAC WARNING

Do not list a product first and search for margin later. Price, fee, commission, fulfillment and returns must work together before you recruit creators.

FROM PRODUCT TO MEASURABLE DEMAND

The 14-day TikTok Shop proof sprint

One product. Multiple angles. Real data. No fantasy projections.

Days	Execution
1 2	Select one product; verify eligibility, claims, listing accuracy, sample access, margin and commission.
3 4	Write six hooks: problem, demo, comparison, objection, story and result-with-limits.
5 6	Publish two shoppable videos with clear disclosure; one teaches, one demonstrates.
7	Review qualified views, product clicks, add-to-cart, orders, cancellations and comments.
8 9	Answer the top three objections in new videos. Change the angle not the truth.
10	Run one structured live: problem, demonstration, FAQs, who it fits, who it does not, CTA.
11 12	Remake the strongest concept with a new opening, proof order and visual.
13	Seller: invite five high-fit creators. Affiliate: request one high-fit sample or negotiate one better rate.
14	Calculate content RPM or contribution margin. Scale, fix or cut based on evidence.

YOUR PROOF

Save the links, product analytics, live data, orders, questions and margin. That evidence becomes your seller improvement plan or your next pitch to a stronger brand.

THE CONVERSION CONTENT SYSTEM

Stop posting products. Start publishing decisions your audience is already trying to make.

CONTENT THAT EARNS THE CLICK

WHAT TO POST

The seven conversion angles

Every affiliate post should reduce uncertainty.

1	DEMONSTRATE Show it solving the problem in real life.
2	COMPARE Explain who should choose A, B or neither.
3	CURATE Build a useful list around a moment, identity or budget.
4	TEACH Give the buyer the vocabulary to choose intelligently.
5	PROVE Show process, use, durability, workflow or tracked result.
6	OBJECTION Address price, fit, setup, timing and what can go wrong.
7	STORY Connect the offer to a real personal turning point or routine.

MAC STANDARD

One strong post can use three angles: demonstrate the product, compare it to the alternative and answer the price objection.

HOOK PROOF FIT CTA

The decision-post script

Use this structure for Reels, TikTok, Shorts, Stories, carousels, lives and email.

Beat	Question it answers	Example
Hook	Why should I stop?	Before you spend \$200 on a creator setup, watch this.
Problem	Why does this matter?	Name the cost, frustration or mistake.
Proof	Why should I believe you?	Show the product, workflow, comparison or experience.
Fit	Is it for me?	State who it helps, who should skip and the tradeoff.
CTA	What do I do now?	I linked the exact setup; this is an affiliate link.

Do not whisper the CTA after spending ninety percent of the post entertaining. Tell the buyer what you linked, why it matters and whether you earn from it.

THE 7-DAY CONTENT SYSTEM

Your weekly affiliate rhythm

A balanced week builds reach, trust, conversion and retention.

Mon	Authority	Teach the problem or category.
Tue	Proof	Demonstration, routine or case study.
Wed	Comparison	A vs. B vs. skip.
Thu	Personality	Lifestyle story connected to the niche.
Fri	Conversion	Buyer guide, bundle or limited offer.
Sat	Community	Q&A;, live, poll or objection handling.
Sun	Retention	Email, recap, favorites or next-week teaser.

CONTENT RATIO

Start with roughly 70% useful category content, 20% product-integrated proof and 10% direct offers. Adjust from data not fear.

CONTENT MULTIPLICATION

Build one shoot into thirty assets

Profit improves when one production day feeds the entire system.

Capture

- One long demonstration
- Three close-up product clips
- Two comparisons
- Five lifestyle B-roll moments
- One honest downside
- One FAQ answer

Repurpose

- 3 5 short videos
- 1 carousel
- 5 10 story frames
- 1 email
- 1 storefront collection
- 1 evergreen buyer guide



One premium shoot can support multiple platforms and offers when the capture plan is deliberate.

MAC INSTRUCTION

Record clean versions without music, platform stickers or baked-in captions. Your raw library becomes a business asset you can reuse and license.

MULTI-PLATFORM INCOME SYSTEM

Platform jobs are different

Do not copy-paste without understanding what each platform contributes.

Platform	Primary job	Best affiliate behavior
Instagram	Identity + trust	Stories, highlights, carousels, link hub, DM keyword.
TikTok	Discovery + proof	Fast demonstrations, TikTok Shop, search-led answers.
YouTube	Depth + evergreen search	Reviews, tutorials, comparisons, description links.
Pinterest	Evergreen visual search	Guides, lists, seasonal buying moments.
Email	Retention + owned attention	Weekly recommendations, launch sequences, buyer guides.
X / communities	Conversation + authority	Threads, FAQs, community proof and transparent links.
Storefront / site	Decision + conversion	Organized collections, disclosures, tracking and email capture.

OWN THE AUDIENCE

Social platforms introduce you. Email and your website let you organize the relationship. Build both from day one.

THE FOUR-BUTTON RULE

Your link hub should make decisions easy

A crowded bio link page leaks money.

01	START HERE Your best general buyer guide or highest-fit offer.
02	SHOP MY [NICHE] Organized storefront or category collections.
03	FREE RESOURCE Email capture that solves the first problem.
04	WORK WITH / LEARN FROM ME Your own product, coaching, Lab or partnership path.

If somebody needs to decode twelve vague buttons, they leave. Clarity is part of conversion.

TECHNICAL CHECKLIST

Use readable labels, test every mobile link, add disclosures near affiliate collections, install permitted analytics and remove expired offers weekly.

PITCH, APPLY & NEGOTIATE

You are not asking a brand to save you. You are presenting a measurable business opportunity.

[PROOF](#) [TERMS](#) [PROFESSIONALISM](#)

WHAT BRANDS NEED TO SEE

The one-page creator media kit

Design it beautifully, but make it useful.

Header	Creator name, niche promise, face/brand image, email, geography.
Audience	Platform totals, age, gender, top locations, interests only data you can verify.
Performance	Average views, story views, saves, clicks, conversions or code results.
Content	3-6 examples that match the brand's category.
Services	UGC, integrations, stories, live, email, affiliate, licensing, events.
Proof	Past partners, testimonial, result or mini case study.
Contact	Clear next step and response time.

NO FAKE METRICS

Screenshots and dashboards build leverage. Inflated reach destroys relationships. Use ranges or averages when one viral post distorts the picture.

SHORT SPECIFIC MEASURABLE

The direct brand pitch

Make the brand understand the customer, content and test.

EMAIL TEMPLATE

Subject: 30-day creator partnership test for [brand]

Hi [name/team],

I create [content] for [specific audience]. I noticed [specific brand/product observation], and I believe it fits my audience because [reason tied to buyer behavior].

I would like to propose a 30-day test: [deliverables]. I can direct traffic through a unique link/code and report views, clicks, qualified sales and audience feedback.

I am proposing [flat creative fee] + [commission / customer bounty] with [usage rights] for [time period]. My media kit and relevant examples are here: [link].

If this is a fit, I can send a one-page concept and timeline.

Best,
[name]

The sentence that matters most is not I love your brand. It is the sentence proving you understand why your audience would buy.

WHY SHOULD WE ACCEPT YOU?

The affiliate application answer

Replace vague enthusiasm with a clear traffic and content plan.

YOUR NICHE

I help [audience] choose [category] through [formats].

YOUR AUDIENCE

My audience is primarily [demographic / geography / interest], with average [relevant performance].

YOUR PLAN

I will publish [series], build [storefront/guide], and use [platforms] to drive qualified traffic.

YOUR FIT

I already create content about [problem/category] and these examples show audience response: [links].

YOUR COMPLIANCE

I disclose material connections and follow platform, brand and claims requirements.

YOUR MEASUREMENT

I track clicks, sales, conversion, refund signals and top-performing content.

COMMISSION IS ONLY ONE LINE

Negotiate the full deal

Money disappears when the creator ignores rights, timing and attribution.

Term	Question to answer
Compensation	Flat fee, commission, bounty, gift, credit, travel or hybrid?
Attribution	Link, code, last click, cookie window, new customers only, cross-device?
Payout	Threshold, schedule, method, currency, returns and clawbacks?
Deliverables	Exact formats, length, revisions, posting window and approval?
Usage	Organic repost, website, email, paid ads, whitelisting and duration?
Exclusivity	Which competitors, channels and dates? Is it paid?
Claims	What language is required or prohibited? Who approves?
Termination	What happens if the campaign or product changes?

MAC RULE

Never assume affiliate permission includes paid advertising, content licensing, brand whitelisting or exclusivity. Those are separate rights.

DEAL DECISION WORKSHEET

Set your floor before the email arrives

Pressure makes bad decisions. Decide your boundaries early.

My minimum creative fee	\$ _____
My target commission / bounty	_____
Maximum included revisions	_____
Organic usage included for	_____
Paid usage price / term	_____
Exclusivity price / term	_____
Fastest delivery I can sustain	_____
Claims I will not make	_____
Products / categories I refuse	_____

If the brand wants more rights, speed, revisions or restrictions, the price changes.

TRACK, DISCLOSE & PROTECT THE BUSINESS

Professional creators know what converted, tell the audience how they are paid and refuse claims they cannot prove.

DATA DISCLOSURE DURABILITY

YOUR AFFILIATE SCORECARD

The five numbers that matter

Views are context. Buyer behavior is the business.

Metric	Formula	What it tells you
CTR	$\frac{\text{Clicks}}{\text{qualified views}}$	Did the content and CTA create intent?
CVR	$\frac{\text{Sales}}{\text{clicks}}$	Did the offer and landing page fit the audience?
EPC	$\frac{\text{Commission}}{\text{clicks}}$	How valuable is each click after conversion?
RPM	$\frac{\text{Commission}}{\text{views}} \times 1,000$	How efficiently did the content monetize attention?
Refund rate	$\frac{\text{Refunded orders}}{\text{orders}}$	Did expectation match reality?
Recurring retention	Active referred accounts over time	Is the offer useful after the first sale?

DIAGNOSE

Low CTR: fix the hook, relevance or CTA. Strong CTR but low CVR: fix the offer, audience fit, landing page or expectation.
High refunds: stop pushing and investigate.

FTC BASICS

Disclosure that people can actually see

A disclosure should travel with the endorsement not hide on another page.

Place the disclosure where people encounter the endorsement; do not rely only on a profile, terms page or buried hashtag.

Use simple language such as Ad, Sponsored, or I earn a commission if you buy through this link.

In video, put the disclosure in the video and description; for live content, repeat it periodically.

Use the same language as the endorsement audience and make the disclosure hard to miss.

Disclose gifts, discounts, travel, free products, family/employment connections and affiliate commission.

SHORT CAPTION

Affiliate link: I may earn a commission if you purchase through this link, at no additional cost to you.

SPONSORED CONTENT

Ad / Sponsored by [Brand]. [Brand] paid me and/or provided the product. Opinions are my own.

[Read the FTC Disclosures 101 guide.](#)

WELLNESS BEAUTY MONEY CAREERS

High-risk claims need higher discipline

An affiliate link does not give you permission to promise outcomes.

Category	Do not say	Safer practice
Wellness / supplements	Cures, treats, guarantees, unapproved disease or body claims.	Use approved factual product language and substantiated personal context.
Research products	Human use, dosage, health, safety or performance implications.	Laboratory/research-only framing and written brand-approved language.
Beauty	Guaranteed medical outcomes or edited proof presented as typical.	Describe cosmetic experience accurately; disclose filters and material conditions.
Real estate education	Guaranteed income, licensing or career success.	Describe education/referral; link to official licensing rules.
Business / software	Guaranteed revenue or effortless automation.	Show process, costs, limitations and illustrative not promised results.

PROTECT THE TRUST

If a brand pressures you to hide the relationship or make claims you cannot support, the correct business move is to walk away.

KEEP FIX CUT NEGOTIATE

Monthly affiliate review

A portfolio improves when weak offers are removed.

Question	Decision
Which content produced the highest qualified CTR?	Create three variations around that buyer problem.
Which offer produced the highest EPC or recurring value?	Increase high-intent education and ask for better terms.
Which offer created refunds, complaints or confusion?	Pause; fix expectations or remove it.
Which links expired, changed or became unavailable?	Update immediately; protect the user experience.
Which program has weak payout or unclear attribution?	Request clarification or replace it.
Which brand should receive a performance report?	Send proof and pitch a paid/hybrid expansion.

A professional does not become emotionally attached to a link. She follows the data and protects the audience.

SECTION EIGHT

THE 30-DAY MAC AFFILIATE SPRINT

You have enough information. Now we turn it into a visible, measurable business.

ONE NICHE THREE DOORS THIRTY DAYS

MAC CASTING THE CREATOR BUSINESS SERIES

30-DAY MAC SPRINT

WEEK 1: Foundation

Complete the action. Record the proof. Move forward.

Day 1	write your niche promise and audience sentence.	
Day 2	audit your existing content for buyer questions.	
Day 3	choose ten products/services you already understand.	
Day 4	build or clean your link hub.	
Day 5	create disclosure templates and tracking sheet.	
Day 6	capture media-kit metrics and proof.	
Day 7	choose your three-door application stack.	

END-OF-WEEK PROOF

Save screenshots of applications, published content, clicks, audience questions and results. Your evidence becomes the next media kit.

30-DAY MAC SPRINT

WEEK 2: Applications

Complete the action. Record the proof. Move forward.

Day 8	apply to one broad network.	
Day 9	apply to one category-specific program.	
Day 10	draft one direct brand pitch.	
Day 11	send the direct pitch.	
Day 12	build one storefront collection.	
Day 13	draft a buyer guide.	
Day 14	follow up and organize program terms.	

END-OF-WEEK PROOF

Save screenshots of applications, published content, clicks, audience questions and results. Your evidence becomes the next media kit.

30-DAY MAC SPRINT

WEEK 3: Content

Complete the action. Record the proof. Move forward.

Day 15	publish a teaching post.	
Day 16	publish a demonstration.	
Day 17	publish a comparison.	
Day 18	capture product B-roll.	
Day 19	publish a direct conversion post.	
Day 20	answer objections in Stories or live.	
Day 21	email or post a weekly recommendation recap.	

END-OF-WEEK PROOF

Save screenshots of applications, published content, clicks, audience questions and results. Your evidence becomes the next media kit.

30-DAY MAC SPRINT

WEEK 4: Optimization

Complete the action. Record the proof. Move forward.

Day 22	calculate CTR, CVR, EPC and RPM.	
Day 23	improve your weakest CTA.	
Day 24	replace or pause one weak offer.	
Day 25	republish your best angle in a new format.	
Day 26	send a performance update to a brand.	
Day 27	pitch a paid/hybrid expansion.	
Day 28	build next month's content map.	
Days 29 30	review, celebrate proof and repeat what worked.	

END-OF-WEEK PROOF

Save screenshots of applications, published content, clicks, audience questions and results. Your evidence becomes the next media kit.

WORKSHEET

My affiliate business map

Print, type or recreate this in your operating dashboard.

My audience is	
She wants	
My money niche is	
My primary platform is	
My owned audience path is	
My broad network is	
My category program is	
My direct / recurring offer is	
My first buyer-helping content is	
My disclosure language is	

WORKSHEET

Application tracker

Every door needs a next action.

Brand / Program	Status	Applied	Follow-up	Next move

WORKSHEET

Content and revenue tracker

Measure by post and by offer.

Date / Content	Offer	Views	Clicks	Sales	Revenue	Lesson

WORKSHEET

My next 12 partnership targets

Choose four near-term, four aspirational and four direct local/niche relationships.

Target	Why we fit	What I will prove first

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Links were checked during research for this edition. Always verify current terms before acting.

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LTK Creator	https://company.shopltk.com/en/creator
Walmart Creator	https://creator.walmart.com/
TikTok Shop eligibility	https://seller-us.tiktok.com/university/essay?default_language=en&identity=1&knowledge_id=7608640301074219
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Rakuten publisher signup	https://pubhelp.rakutenadvertising.com/hc/en-us/articles/20898125890573-Publisher-Sign-Up-Process
Shopify Collabs status	https://help.shopify.com/en/manual/promoting-marketing/collabs
FARFETCH Affiliates	https://www.farfetch.com/nz/pag1987.aspx
NET-A-PORTER Affiliates	https://www.net-a-porter.com/en-fi/content/affiliates/
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Maison Covet Creators	https://www.maisoncovet.com/creators
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Mytheresa Affiliates	https://www.mytheresa.com/euro/en/affiliates
Savage X Fenty Influencers	https://help.savagex.com/hc/en-gb/articles/360054932831-Is-Savage-X-Fenty-working-with-Influencers
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FTC disclosure guide	https://www.ftc.gov/business-guidance/resources/disclosures-101-social-media-influencers
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Generation Glossier	https://www.glossier.com/en-lv/pages/affiliates
LOOKFANTASTIC Affiliates	https://no.lookfantastic.com/affiliates.info
Amazon rates	https://affiliate-program.amazon.com/help/node/topic/GRXPHT8U84RAYDXZ
Club MAC	https://www.maccosmetics.com/club-mac
iHerb Affiliates	https://www.iherb.com/info/affiliates
Sally Beauty Affiliates	https://www.sallybeauty.com/about/affiliates/
Myprotein Partners	https://us.myprotein.com/c/about-us/ways-to-work-with-us/affiliated-partners/
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Onnit Affiliate	https://www.onnit.com/pages/affiliate-program
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Rogue Fitness Affiliate	https://www.roguefitness.com/rogue-affiliate-program
Gymshark Athlete Search	https://www.gymshark.com/blog/article/gymshark-athlete-search
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RentRedi Partner	https://rentredi.com/partner/
Kaplan Partnerships	https://www.kapre.com/about/partnership-program
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Cardo Partnerships	https://cardosystems.com/pages/partnerships
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Ollie Affiliate	https://www.ollie.com/affiliate/
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HelloFresh Influencer	https://www.hellofresh.com/about/influencer-program
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Teachable Partners	https://www.teachable.com/partners
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Modern Aminos Quality Assurance	https://modernaminos.com/Quality-assurance-program/
TikTok Shop Creator Eligibility	https://seller-us.tiktok.com/university/essay?default_language=en&identity=1&knowledge_id=7608640301074219
TikTok Shop Creator Pilot	https://seller-us.tiktok.com/university/essay?knowledge_id=5526872163927850
TikTok Shop Seller Referral Fees	https://seller-us.tiktok.com/university/essay?knowledge_id=5988482086864682
TikTok Shop Affiliate Collaboration	https://seller-us.tiktok.com/university/essay?knowledge_id=6401096262616878&lang=en
TikTok Shop Samples	https://seller-us.tiktok.com/university/essay?identity=1&knowledge_id=5694209038927617&shop_region=US
TikTok Shop Seller Center	https://seller-us.tiktok.com/

YOUR NEXT LEVEL

YOU HAVE THE DOORS. NOW BUILD THE MACHINE.

This blueprint helps you earn from recommendations. The MAC ecosystem helps you build the brand, content, funnel and operating system around them.

EXECUTION CREATES THE PROOF

MAC CASTING THE CREATOR BUSINESS SERIES

THE MAC CREATOR ECOSYSTEM

Choose the next investment in your business

Do not buy everything because it exists. Choose the bottleneck you are ready to solve.

MAC Creator Growth System	Build the brand, pricing, retention, analytics, safety and launch foundation.
MAC Creator Content Vault	Turn strategy into consistent concepts, teasers, drops, upgrades, planners and trackers.
Creator Funnel Builder Build It With AI	Build a practical funnel with AI prompts, templates, checklists and implementation steps.
Creator Funnel Breakdowns	Study how top creators structure attention, offers, links, subscriptions and platform roles.
MAC Creator Black Book	Enter the deeper premium dossier: systems, strategy and advanced operating intelligence.
MAC Creator Growth Lab	Get recurring coaching, accountability, current ideas and implementation support.
VIP Creator Partnership	For selected creators: MAC helps build and run the machine under an approved partnership.

CONTINUE WITH MAC

Visit www.maccastingagency.com to view the current products, Creator Growth Lab and VIP application path.

FROM MAC

My final word to you

You are closer than you think but only execution closes the distance.



The system is teachable. Your proof is built one clear action at a time.

You do not need to become somebody else to earn. You need to become more deliberate about the value you already create. Every time someone asks where you bought it, how you did it, what you use, where you stayed or what you recommend, there is a business signal.

Treat that signal with respect. Recommend carefully. Track professionally. Disclose clearly. Build an audience you can reach again. Negotiate from proof.

I made this guide to give you a real starting point. Not hype. Not a pile of links. A map.

Now open three doors. Publish the first decision-helping post. Record the result. Then build the machine.

MAC IS WITH YOU

www.maccastingagency.com

Creator education systems coaching selected partnerships